December 2, 2025

Director's Report November 2025

Activity

- Nov. 5: Met with John Ashworth to discuss promoting motorcoaches to Dunbar Carver & Tina Statue
- Nov. 6: Planning meeting with Main Street for upcoming music series and events
- Nov. 6: Attended quarterly JECDB meeting at CJC
- Nov. 13: Destination Marketing Zoom call
- Nov. 14: Guest on Brownsville Radio to promote Santa, Snow and Cocoa events/ Christmas Activities/Parade
- Nov. 18: Attended Christmas Parade Meeting
- Nov. 21-23: Hosted Travel Blogger covering Christmas activities, Markowski Lights

Social Media Stats:

• Facebook: 11,367 followers; 57.9k reach • Instagram: 633 followers; 251 reach

• YouTube: 315 subscribers • TikTok: 1035 followers

Website Stats: (last 30 days) • Unique Visits: 1k • Page Views: 1.5k

2025 CHRISTMAS EVENTS AND DESCRIPTIONS

EVENT: Markowski Christmas Lights

ADDRESS: 1675 Coburn Road **DATE:** November 22 - December 31

TIME: dark to 10:30 pm

DESCRIPTION: Experience the wonder of the holidays on 8 acres illuminated by over 1 million lights! This breathtaking display is a beloved West Tennessee tradition, perfect for families and friends. Open evenings through December 31, it's the ultimate way to celebrate the season and start new traditions. Markowski's also anchor the Holiday Trail of Lights featuring other light displays throughout Haywood County.

EVENT: Black Friday Sales

ADDRESS: Downtown Brownsville, 1 North Washington

DATE: Friday, November 28

TIME: 10am – 4 pm

DESCRIPTION: Skip the big-box rush and support the heartbeat of our community, our local shops! Enjoy Black Friday sales while celebrating independent businesses during this special "Shop Local" holiday event.

EVENT: Small Business Saturday & Chamber Memorial Wreath Lighting

ADDRESS: Downtown Brownsville, 1 North Washington

DATE: Saturday, November 29

TIME: Shopping, 10a-4p; Wreath Lighting, 4p

DESCRIPTION: Continue your support for local entrepreneurs with Small Business Saturday. Stay for a treasured community tradition: the Annual Chamber Memorial Wreath

Lighting at 4pm, a meaningful event honoring loved ones during the holiday season.

EVENT: Holiday Trail of Lights

ADDRESS: Brownsville, Stanton & Haywood County TN

DATE: December 1-30 **TIME:** dark to 10pm

DESCRIPTION: Take a festive drive through Brownsville, Stanton and Haywood County and experience the magic of the season! This trail features homes and businesses that go all out with dazzling outdoor lights and holiday displays. The journey is scattered throughout the community and anchored by Markowski Christmas Lights, a spectacular drive-thru display featuring over 1 million lights. A must-see holiday tradition!

EVENT: A Haywood Christmas Carol

ADDRESS: Haywood Elementary School, 313 North Grand Ave

DATE: Thursday, December 4 – Friday, December 5

TIME: 6pm

DESCRIPTION: Experience "Scrooge" Haywood-Style! Get ready for a heartwarming holiday performance as Haywood County Schools students (grades 2–6) bring a uniquely local twist to the classic story of *Scrooge*. Filled with charm, talent, and small-town spirit, this family-friendly production is the perfect way to kick off the Christmas season. Tickets: \$10; available at the door or in advance at Brownsville Meeting Grounds. Celebrate the creativity of our young performers!

EVENT: 40th Annual Christmas Basket Radiothon **ADDRESS:** Brownsville Radio, 42 South Washington

DATE: Friday, December 5 **TIME:** 7:15am - noon

DESCRIPTION: Join us for the 40th annual Radiothon to support Haywood County families in need this holiday season. Call in your pledge or stop by to contribute and help ensure everyone enjoys a warm, joyful Christmas. Be part of a long-standing Brownsville tradition of giving!

EVENT: Classic Christmas

ADDRESS: Downtown Brownsville, 1 North Washington

DATE: Saturday, December 6

TIME: 10a-8p

DESCRIPTION: Downtown transforms into a nostalgic holiday wonderland from 11am–8pm with Classic Christmas festivities. Enjoy shopping, live music, carriage rides, and a Winter Wonderland experience at the Brownsville Amp. Local restaurants and food trucks will keep you warm and fueled for the fun.

EVENT: Uptown Alley Sessions – Christmas Edition **ADDRESS:** Uptown Alley, 42 South Washington

DATE: Saturday, December 6

TIME: 12-5pm

DESCRIPTION: Celebrate the season with live music from The Pretty Weeds and Simply Leland during this special Christmas edition of Uptown Alley Sessions. Soak in the murals, enjoy the laid-back Brownsville vibe. Take a break from holiday shopping and enjoy the music.

EVENT: Santa's Jingle Bell Parade

ADDRESS: Downtown, 1 North Washington Ave.

DATE: Saturday, December 6

TIME: 3 pm

DESCRIPTION: A children's Christmas parade with Santa & Mrs. Claus. Join Santa and Mrs. Claus for a festive parade. Kids are invited to dress in holiday attire and ride their bikes, trikes, scooters, or motorized toys alongside Santa, or stroll along if they prefer. After the parade, Mrs. Claus will host a special Christmas Storytime on the steps of the Haywood County Courthouse. A joyful holiday celebration filled with laughter, lights, and memories that last a lifetime!

EVENT: Community Christmas Tree Lighting

ADDRESS: Haywood County Courthouse, 1 North Washington

DATE: Saturday, December 6

TIME: 5pm

DESCRIPTION: A cherished Brownsville tradition that welcomes the season. Join us as we recognize this year's grand marshals and hear heartfelt season's greetings from our mayors. Held at 5pm on the courthouse lawn, this special moment brings the community together just before the annual Christmas parade begins. A beautiful way to start the holiday season.

EVENT: A Blues & BBQ Christmas Parade

ADDRESS: Downtown Brownsville, East & West Main Streets

DATE: Saturday, December 6

TIME: 6pm

DESCRIPTION: Presented by the Emergency Management Agency, this annual parade captures the *soul* of Brownsville. With grand marshals who embody the spirit of service, leadership, and community pride, the celebration brings together generations for a mix of hometown charm, joy, and holiday magic. This year's theme is "A Blues & BBQ Christmas."

EVENT: Christmas Joy on Jefferson

ADDRESS: First Baptist Church, 311 East Jefferson Street

DATE: Sunday, December 7

TIME: 4 pm

DESCRIPTION: First Baptist Church Presents: *Christmas Joy*! Talented local voices come together to share the true spirit of Christmas through song. Enjoy performances by the HHS Honors Choir, The Lewis Sisters, The Douglass Family, Mr. Charles Douglass, and many more. A beautiful holiday tradition you won't want to miss!

EVENT: Stanton Christmas Parade **ADDRESS:** Main Street, Stanton **DATE:** Saturday, December 13

TIME: 2 pm

DESCRIPTION: Celebrate the season in downtown Stanton! Festivities kick off at noon with food, vendors, entertainment, and more. Parade lineup begins at 1 pm, followed by the parade at 2 pm. This year's theme, "A Winter Wonderland," promises holiday magic for the whole family.

EVENT: Ford Community Center Holiday Celebration **ADDRESS:** Stanton Town Hall & The Cannery, 8 Main Street

DATE: Saturday, December 13

TIME: 3-6pm

DESCRIPTION: Following the Stanton Christmas Parade, join us for an afternoon of holiday cheer. Enjoy a warm meal, music, family-friendly fun and the Stanton Tree Lighting at dusk.

EVENT: Stanton Christmas Tree Lighting

ADDRESS: Main Street, Stanton **DATE:** Saturday, December 13

TIME: 5 pm

DESCRIPTION: Join the Town of Stanton as they officially welcome the start of the holiday season. Gather with friends and family to celebrate the season and the official lighting of

Stanton's first-ever Christmas tree. A joyful way to embrace the season!

EVENT: Christmas in the Park

ADDRESS: Douglass Community Center, 1037 Douglas Road, Stanton

DATE: Saturday, December 20

TIME: 2-7pm

DESCRIPTION: Join the Douglass Community Center for its annual holiday celebration! Enjoy a day of family fun with games, vendors, giveaways, photos with Santa, and the magical Wonderland of Trees. A festive tradition perfect for making holiday memories in the heart of Haywood County.

Haywood Elementary Fine Arts Program with the support of Haywood Performing Arts Community, proudly presents:

A Haywood

Christinas

Carrol

December 4th & 5th

Haywood Elementary School Gym

Showtime: 6:00PM

Price: \$10

Cast includes HCS Students from Grades 2-6



10 AM

Downtown Holiday Shopping, Carriage Rides & Food Trucks

NOON – 5 PM – Uptown Alley Sessions

featuring The Pretty Weeds (12-1 PM) and Simply Leland (2-5 PM)

3 PM

Children's Christmas Parade with Santa & Mrs. Claus
Haywood County Courthouse

5 PM

Community Christmas Tree Lighting
Court Square

6 PM

A Blues & BBQ Christmas Parade
East to West Main Streets

DEC 10AM 6th 2 8PM

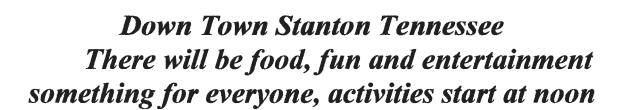




Stanton's Annual Christmas Parade

A Winter Wonder Land

December 13, 2025 Time, 2:00 P. M. Line up time 1:00 pm.



Come Join Us!

Please make plans now to attend!

For additional information on float entries, booths, and all others, Please call, Hollie Dillon at Stanton's City Hall 731-548-2565 or Linda Jones @ 731-548-6182

Town of Stanton

Post Office Box 97 Stanton, TN 38069

Dear participants:

It's that time of year! The Town of Stanton would like to take this opportunity to invite you to participate in our Annual Christmas Parade. We are looking forward to having a great time. As you know The Christmas parade will bring joy, excitement into the lives of our young people and elderly in the Stanton Community and surrounding area.

The parade is scheduled for December 13, 2025, at 2:00 p.m. in Stanton, TN. We plan to begin lining up at 1:00 p.m. on the corner of Lafayette Street and 114 Covington Street (Charleston Road) to Memphis Highway and turn left at Suga's Diner. We will turn right on N. Main Street. The parade route will continue through downtown Stanton (Main Street) ending at Mt. Zion M.B. Church parking lot. We are asking anyone who wants to participate to let us know. Deadline for participants will be December 1, 2025.

Please make plans now to attend! Choirs, individuals and groups are welcome. For additional information, please contact Mrs. Linda 731.394.9967 or Ms. Hollie 731.548.2565

Thank you for your support! Sincerely,

Linda Jones, Coordinator

Town of Stanton

Parade 2025 Parade Entry Registration Form

When: Saturday, December 13, 2025
Time: 1:00p.m. (line-up) Parade Starts 2:00p.m.
Where: Downtown Stanton
Theme: Winter Wonderland
Organization Name
Contact person
Phone
Email
Type of entry (check all that apply)
Car club #of cars
Independent vehicle type of vehicle
Float
Walkers
Pickup with trailer (ex. Pulling organization or team members)
Others:
Please provide brief description of entry
F (11 D 1 1 2025
Entry form received by December 1, 2025



Christmas In the Park

Douglass Community Center

103? Douglas Rd, Stanton, TN 38069

December 20, 2025 2 PM unil ? PM

*Family Fun of Gifts, Games, and Giveaways
Take Your Photo with Santa



Wonderland of Christmas Trees

Vendors Welcome - No Vendor Fee Call 731-780-2545 For Information

HOLIDAY TRAIL OF LIGHTS

DECEMBER 1-30

Brown tennessee

VISITBROWNSVILLETN.COM/HOLIDAYLIGHTS