**2025 July City and County Report- Main Street**

**Meetings and Events**

August 1st Serendipity- Discussion on Luau and Cross-Country Promotion

August 4th – Radio- talked with Drew and Mickey about Luau and DIG

August 6th -Haywood Heritage Meeting

August 7th – Pictures of DIG buildings, talking to business owners

August 11th County Budget Committee

August 12th City Board Meeting

August 13th Brooxie Carlton

August 18th Meeting with Edward at Serendipity for Luau Planning

August 18th Called MSB meeting discussed Luau, DIG, events

August 19th DIG work and pictures

August 20th work at Serendipity for Luau/ Cross Country Event

August 21st Decorating at Serendipity for Luau

August 22nd Luau at Serendipity from 7PM until 10PM

August 25th Regular MSB meeting- review of Luau, updates on DIG, director’s report

August 26th Meeting with Prosper Construction on DIG

August 27th Pictures and grant application work for DIG

**Grants/Reinvestment-**

Continued to work on Downtown Improvement Grant. I have 18 businesses who have expressed interest. I am taking pictures of buildings and contacting business owners about estimates and façade upgrades. I am working with Southwest Development District, TECD, and City of Brownsville. Grant up to $500,000

**Downtown Merchants Events**

September 4th Fall Sip and Shop- merchants around the square.

September 25th Uptown Alley in conjunction with Tina Turner Days and Sonia Clark

**Future Events**

**S**eptember 15th Tomcat Invitational at Serendipity Cross Country Event

September 16th National Night Out

October 4th 5k Brest Cancer Awareness Race at Football Stadium