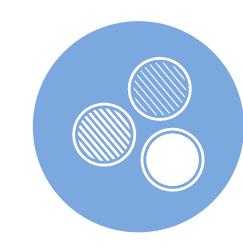
To ensure that Haywood County respects, preserves, and enhances its values, diversity, history, quality of life, and character as the community grows.

















GUIDE & FOCUS

Guide growth and focus investment to occur in and around existing communities, thereby preserving the County's rural character, agricultural lands, and natural environment.







GROW & PROTECT

Accommodate growth and change while ensuring the scale and nature of investment does not erode or degrade the rural character, iconic landscapes, productive farmland, environmentally sensitive areas that should be protected for future generations.







GROWTH PRINCIPLE

INVEST IN EXISTING

Encourage improvement, revitalization, and beautification of existing communities, corridors, and gateways including the maintenance and reuse of existing structures.







ACCESSIBILITY TO FACILITIES

Locate public and private facilities in existing communities or designated growth areas to be more accessible to citizens and complementary to the surrounding area.







MAINTAININGAFFORDABILITY

Provide a wider variety of housing types and range of development forms with an emphasis on maintaining affordability and promoting inclusion for people of all lifestyles, ages, and economic means.









HIGH-QUALITY & INCLUSIVE

Promote high-quality places that enhance small town charm, provide inclusive public space, foster personal growth, and support small businesses.



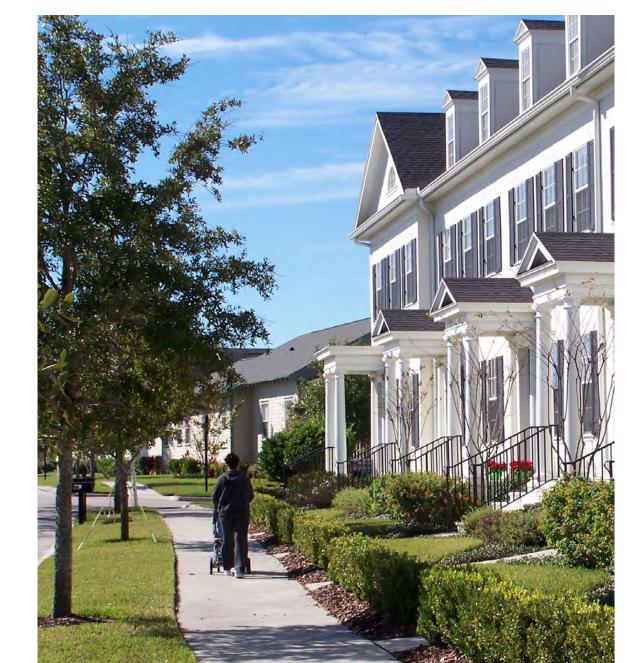


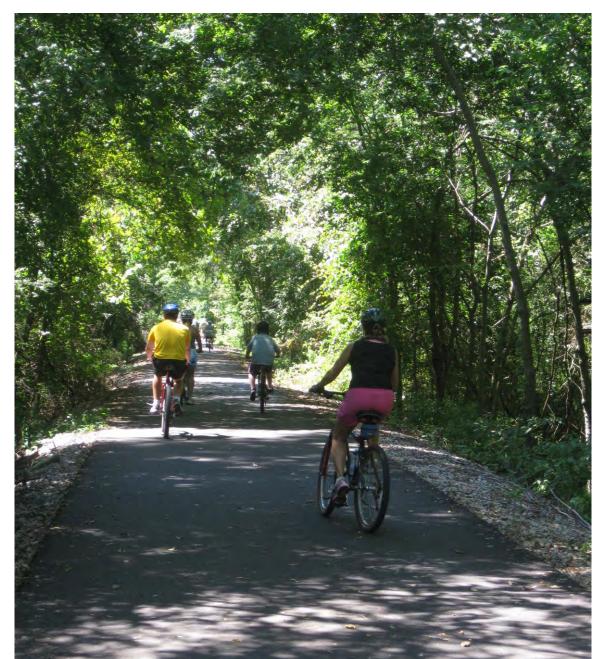




IMPROVE CONNECTIVITY

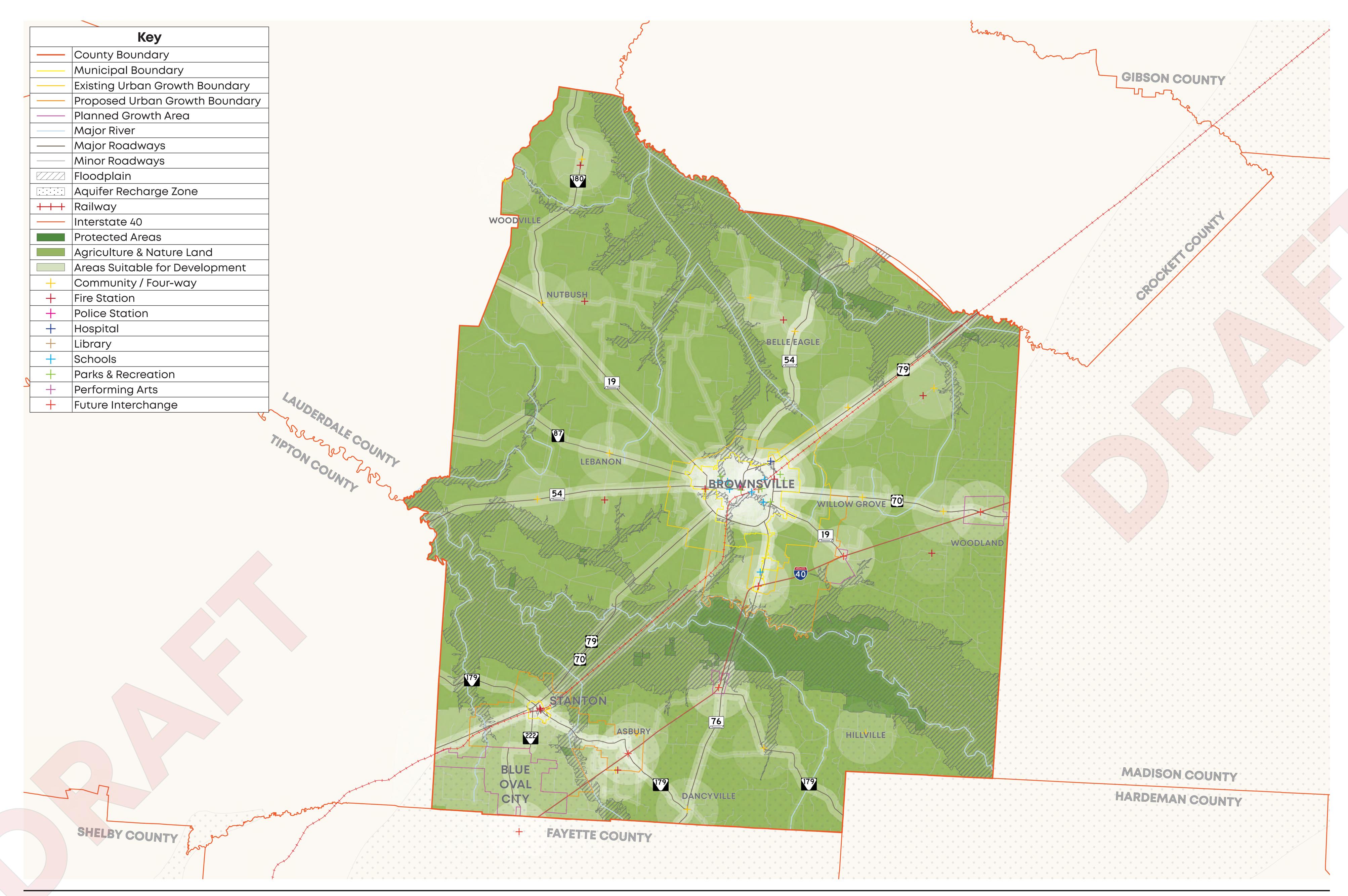
Improve the connectivity of communities and increase options for walking, biking, and transit.















HAYWOOD COUNTY

Preliminary Market Demand Estimates

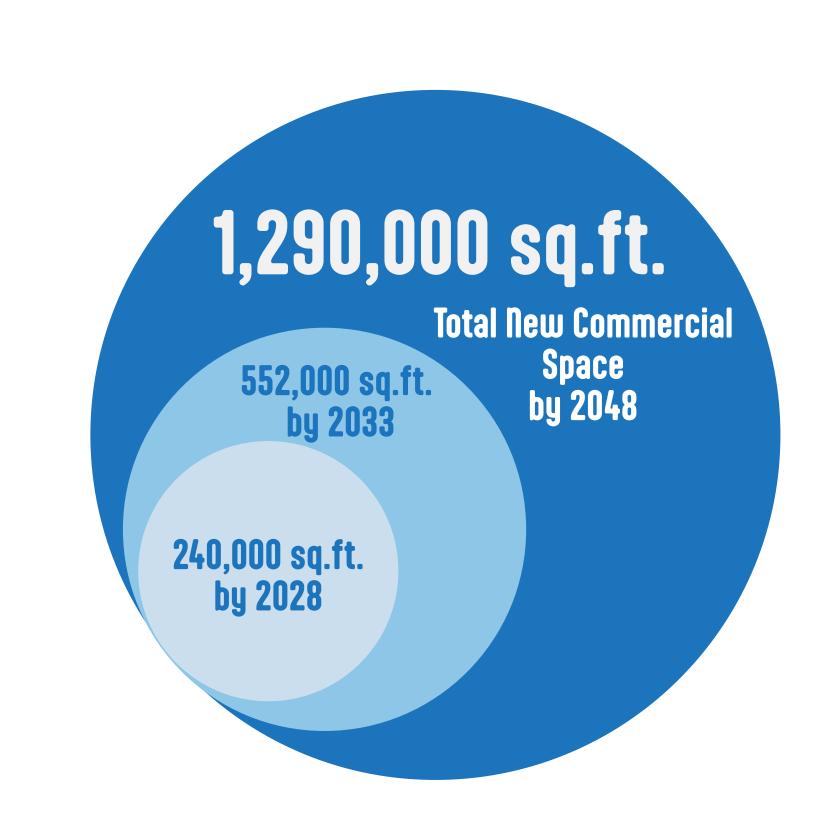
Commercial Growth

As Haywood County grows, the local economy is expected to support additional commercial space for shopping, dining, and working.

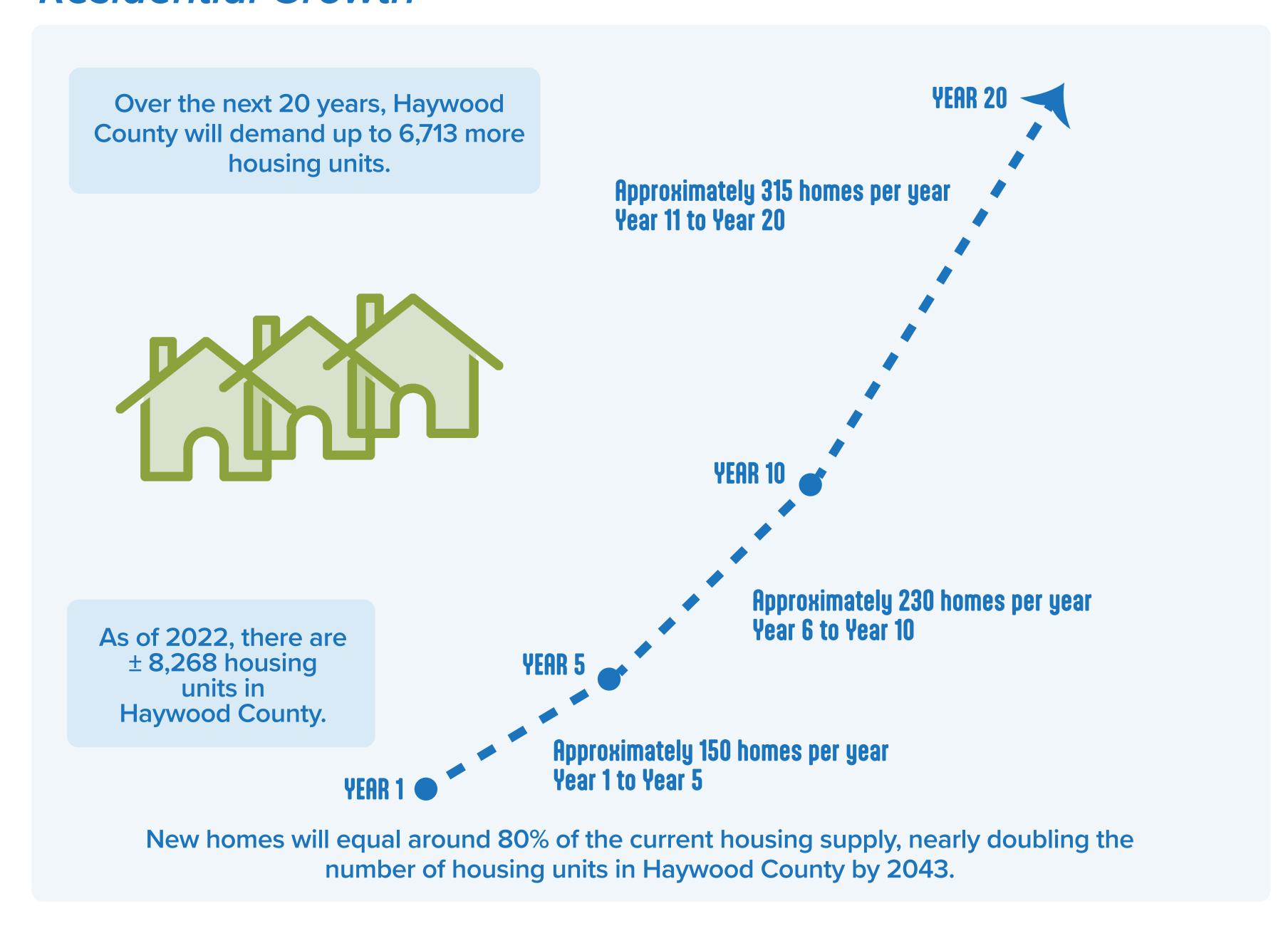
That's the equivalent of...



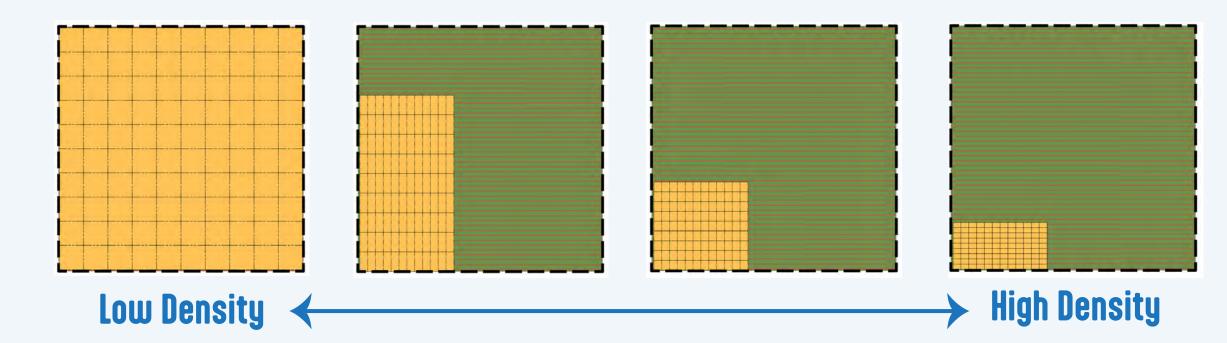
or 6 Big Box Stores



Residential Growth

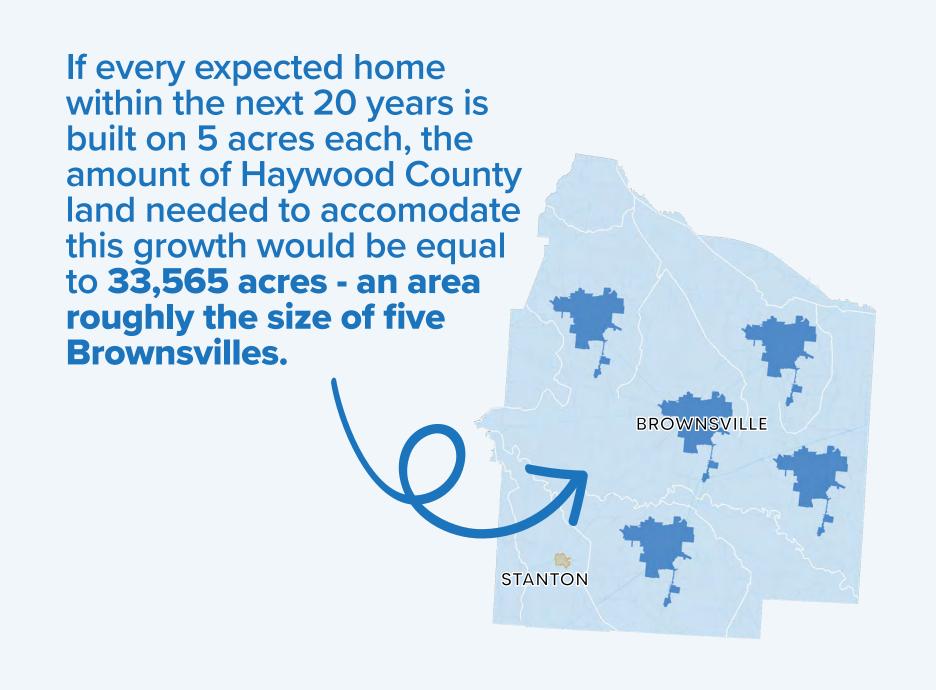


Land consumption decreases as housing density increases.



Each square represents 100 homes on 100 acres, at varying densities.

A comparison of land consumption over the next 20 years, based on lot size







Homes built on 0.15 acre lots, or at 8 homes per acre, will use 839 acres - an area roughly the size of the northeast corner of Brownsville.

Building 15 homes per acre will use 447 acres - an area about equal to one-and-a-half Stantons.

