

# Brownsville and Haywood County

## Steering Committee Meeting #3

April 18, 2023



# Introduction

## Agenda

### Steering Committee Meeting #3:

- Sub-Consultant Contract Update
- Stakeholder Meetings
- Draft Ordinances
- Communication
- Next Steps
- Wrap-Up Q&A

# Subconsultant Contract Update



## Sub-Consultant Scope of Work

- Start Date: April 14th
- Upcoming Reminder:
  - Stakeholder Interviews
- Sub-Consultant will present draft findings at May Steering Committee Meeting

# Stakeholder Meetings Dates and Locations

**5/1 Mon. South Haywood**  
*Location, TBD*

**5/4 Thurs. North Haywood**  
*Location, TBD*

# Stakeholder Meetings Draft Agenda

## Draft Schedule for Stakeholder Meetings

- 10-11am                      Session 1: *Property Owners*
- 11:30-12:30pm            Session 2: *General Welfare/Culture*  
  
Lunch Break
- 2-3pm                        Session 3: *Municipal/Utility*
- 3:30-4:30pm              Session 4a: *Employers and Economic Activity*  
Session 4b: *Youth/Education/Recreation*
- 5-7pm                        General Public Engagement

# Stakeholder Meetings Details

## Agenda for a Stakeholder Meeting

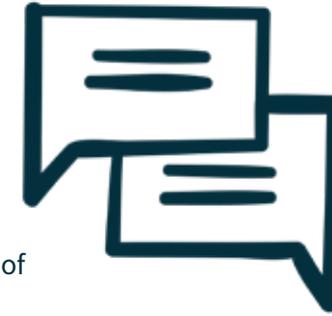
- **Introduction**
- **Group Discussion**
  - Part 1: Ice breaker
  - Part 2: What is missing today and what do we hope for in the future?
  - Part 3: Where should investment occur?
  - Part 4: Specific issues or concerns from different stakeholder groups
- **Comments, Questions, Next Steps**

# Public Engagement Training

## Public Engagement Training

- *Flashback to the IDDG Public Engagement*
- How to use the Guide
- Overview of Facilitator Roles & Tips for Each Role
- Discussion Questions, Prompts, & Helpful Hints
- Ideas for Session Wrap-up & Closing Remarks
- Questions?

# Stakeholder Meetings Public Notice



Haywood County is undertaking a proactive, county-wide planning process in anticipation of regional growth in the future.

## We need your input!

You are invited to attend one of the Public Meetings throughout Haywood County and share your ideas with us! Let's come together to shape the future of Haywood County.

- **May 1, 2023 at 5:00 PM**  
**South Haywood, TBD**  
*Address*
- **May 4, 2023 at 5:00 PM**  
**North Haywood, TBD**  
*Address*
- **June 6, 2023 at 6:00 PM**  
**TBD**  
*Address*

*For more information, please visit website*



# Stakeholder Meetings Public Notice

## Public Engagement Notice

- Begin Public Notice: Wednesday, April 10th
  - Newspaper Notice
  - Radio
  - Social Media
  - County Website
  - Word of Mouth

**Comments &  
Suggestions**  
Thank you

*Mark Down Your Calendar for Upcoming Events*

**05/01 South Haywood Stakeholder Meeting**

**05/04 North Haywood Stakeholder Meeting**

*More questions? Send them to:*

**Jonathan Flynt at [jflynt@lrk.com](mailto:jflynt@lrk.com)**

**Rachel Helton at [rhelton@lrk.com](mailto:rhelton@lrk.com)**

# Draft Ordinance Proposed Resolution

## Ordinance Proposal

- Draft Ordinance Revisions
- Comments and Questions
- Other Recommended Ordinances?

Please send recommendations for Resolution Package C or the following package by **Friday April 21st**

# Communication Branding

## Possible Names for Process / Land Use Report

- Haywood Horizons
  - Haywood Driven
  - Haywood Happening
  - Hail Haywood
  - Haywood Imagined
  - Haywood Harmony
  - Hark Haywood
  - Haywood Inspired
  - Haywood United
  - *Other Suggestions?*
- 
- FINAL VOTE

# Communication Website

## Haywood County Future Land Use Plan Webpage

- Project Name and Logo
- Welcome and Introduction to the Project
  - Why Update the Future Land Use Plan
  - Vision and Growth Principles
- Public Meetings & Events
  - Past and Upcoming
  - Agenda, Summaries, Videos
- Project Library
- Acknowledgements

# Next Steps Homework

## Public Open House

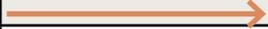
- Locations, Material Support Confirmed by May 8th
- Volunteers for Public Open House by May 22nd
- Contact [beth@flanaganstrategies.com](mailto:beth@flanaganstrategies.com)

## Next Steering Committee Meeting (VOTE REQUIRED)

- WEDNESDAY, MAY 10TH OR MONDAY, MAY 22ND at 5:30
  - Subconsultant Update
  - Prep for Public Open House
  - Resolution Package D

# Schedule

April						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					31 Due - Ordinance Recommendations	1
2 Due - Stakeholder Groups and Participants to Beth Flanagan (beth@flanaganstrategies.com)	3 Due - Stakeholder Groups and Participants Confirmed	4 5 pm - Brownsville Utility Board	5	6	7	8
9	10 Due - Stakeholder Meeting Locations Begin Public Notice 5 pm - Haywood County Budget Committee	11 5:30 pm - Brownsville BMA	12 Due - Suggested or Preferred Names for Process / Land Use Plan Report	13 6 pm - Haywood County Planning Commission 6 pm - Haywood County School Board	14	15
16	17 6 pm - Haywood County Commission	18 5:30 to 7 pm - Steering Committee Meeting #3 Confirm Volunteers and Material Support	19	20 5 pm - Stanton Planning Commission	21 Due - Draft Resolution Recommendations	22
23	24	25 5 pm - Haywood County Board of Zoning Appeals	26	27 4 pm - Brownsville Planning Board	28	29
30						

Sub-Consultant Timeline 





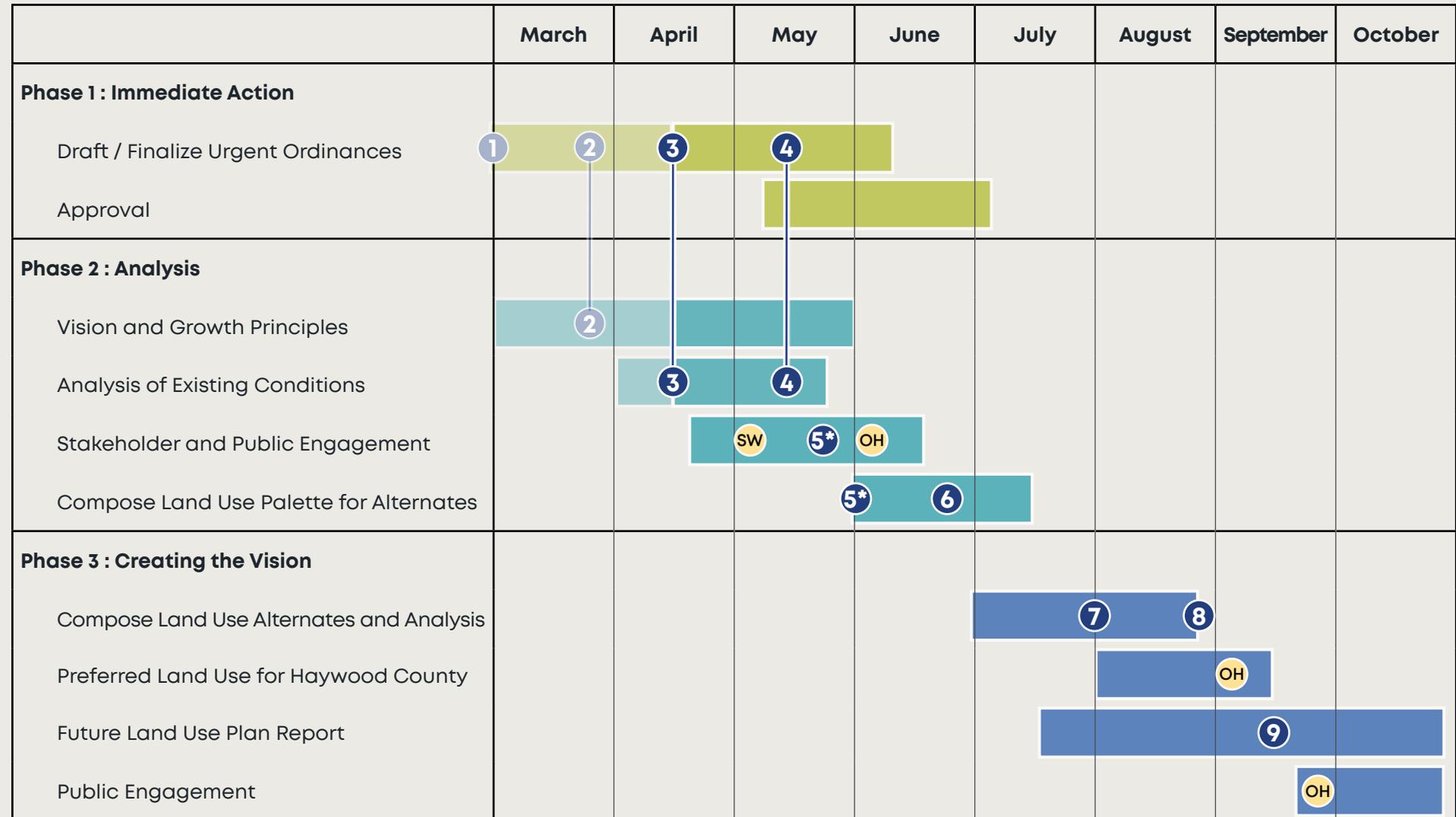
# Schedule

May						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	<b>1</b> <b>10 am to 7 pm - Stakeholder Workshop #1 (South Haywood)</b>	<b>2</b> <b>5 pm - Brownsville Utility Board</b>	<b>3</b>	<b>4</b> <b>10 am to 7 pm - Stakeholder Workshop #2 (North Haywood)</b>	<b>5</b>	<b>6</b>
<b>7</b>	<b>8</b> <b>5 pm - Haywood County Budget Committee</b> <b>Due - Locations and Material Support for Public Open House</b>	<b>9</b> <b>5:30 pm - Brownsville BMA</b>	<b>10</b> <b>5:30 to 7 pm - Steering Committee Meeting #4 (Option A)</b>	<b>11</b> <b>6 pm - Haywood County Planning Commission</b> <b>6 pm - Haywood County School Board</b>	<b>12</b>	<b>13</b>
<b>14</b>	<b>15</b> <b>6 pm - Haywood County Commission</b>	<b>16</b> <b>5:30 to 7 pm - JECDB</b> <b>7 pm - Stanton BMA</b>	<b>17</b>	<b>18</b> <b>5 pm - Stanton Planning Commission</b>	<b>19</b>	<b>20</b>
<b>21</b>	<b>22</b> <b>5:30 to 7 pm - Steering Committee Meeting #4 (Option B)</b> <b>Due - Volunteers for Public Open House</b>	<b>23</b> <b>5 pm - Haywood County Board of Zoning Appeals</b>	<b>24</b> <b>Due - Public Notice for Public Open House</b>	<b>25</b> <b>4 pm - Brownsville Planning Board</b>	<b>26</b>	<b>27</b>
<b>28</b>	<b>29</b>	<b>30</b>	<b>31</b>			

# Schedule

June						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6 4 to 7 pm - Public Open House	7	8 6 pm - Haywood County Planning Commission 6 pm - Haywood County School Board	9	10
11	12 5 pm - Haywood County Budget Committee	13 5:30 pm - Brownsville BMA	14	15 6 pm - Haywood County Planning Commission 6 pm - Haywood County School Board	16	17
18	19 6 pm - Haywood County Commission	20 5:30 to 7 pm - JECDB 7 pm - Stanton BMA	21	22 5 pm - Stanton Planning Commission	23	24
25	26 5:30 to 7 pm - Steering Committee Meeting #5	27 5 pm - Haywood County Board of Zoning Appeals	28	29 4 pm - Brownsville Planning Board	30	

# Project Schedule



- # Steering Committee Meeting
- \* Option to combine meetings
- A Public Engagement

**Questions?**

Thank you

Send questions to:

Jonathan Flynt at [jflynt@lrk.com](mailto:jflynt@lrk.com)

Rachel Helton at [rhelton@lrk.com](mailto:rhelton@lrk.com)